# From the Media Periodicals I

By Patrick Wright

## PROGRAMMED LEARNING AND EDUCATIONAL TECHNOLOGY, 20:1, February 1983

Elder, T.J. (et al.), "Microcomputers in primary education" Taylor, D.B., "Computer-based testing in an introductory marketing course"

Bijl, Aart, "BADGER: building appraisal and development with graphic evaluative routines"

## PROGRAMMED LEARNING AND EDUCATIONAL TECHNOLOGY, 20:2, May 1983

Brien, Robert, "Sequencing instruction: a cognitive science perspective"

Davis, B. [et al.], "A comparison of the effects of film and videotape presentation on student recall"

Webb, Graham, "The tutorial method, learning strategies and student participation in tutorials: some problems and suggested solutions"

Duchastel, Philippe C., "Independent study strategies: reactions to study guide components"

Winer, Laura R. & de la Mothe, John R., "Computers, education and the 'dead shark syndrome' "

Megarry, Jacquetta, "Educational technology: promise and performance"

#### INSTRUCTIONAL INNOVATOR, 28:3, March 1983

Butler, David W., "Technological horizons" Murphy, Peter J., "Educating students"

Leonard, W. Patrick. "Educating media professionals"

McJulian, Wes, "The 20th century dilemma" Withrow, Frank B. & Roberts, Linda G., "Video with razzle-

dazzle"
Long, Sandra M., "What's up, Alvin Toffler?"

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Gordon, Alan, "The impact of the baby boom"

#### INSTRUCTIONAL INNOVATOR, 28:4, April 1983

Beebe, Thomas H. & Mizell, Al P., "Software languages: how to talk to your computer"

Fox, Annie & Fox, David, "Armchair BASIC"

Schneider, F.C. & Schwieder, A.W., "Make a character generator from your personal computer"

## INSTRUCTIONAL INNOVATOR, 28:5, May 1983

Special issue: Association for Educational Communications and Technology convention report: Meeting the need to know.

## EDUCATIONAL COMMUNICATION AND TECHNOLOGY, 30:4, Winter 1982

Levie, W. Howard & Lantz, Richard, "Effect of text illustrations: a review of research"

Cuba, Egon G. & Lincoln, Yvonna S., "Epistemological and methodological bases of naturalistic inquiry"

## EDUCATIONAL COMMUNICATION AND TECHNOLOGY, 31:1, Spring 1983

Williams, F., Coulombe, J., & Lievrouw, L., "Children's attitudes toward small computers: a preliminary study"

Lamberski, R.L. & Dwyer, F.M., "The instructional effect of coding (color and black and white) on information acquisition and retrieval

Baffett, P. & Ehrenfeucht, A., "Encoding and retaining information in the visuals and verbals of an educational movie"

Stone, Verlon L., "Effects of color in filmed behavior sequences on description and elaboration by Liberian school-

Turner, Philip M., "Anxiety and cueing in a visual concept learning task"

### EDUCATIONAL TECHNOLOGY, 23:3, March 1983

Cacha, Frances B., "Glamourizing and legitimizing violence in software: a misuse of the computer"

Lee, Mildred K. & Lee, Granville W., "Wanted: a business/ school consortium to promote computer education"

Lovell, Paulette, "Staff development for computer literacy"
MacPhail-Wilcox, Bettye, "Fast forward with a plan for costefficient statewide computing"

Klingstedt, Joe Lars, "Contracting for individualization: let's take a fresh look"

Hoover, Todd & Hoover, Janice, "Enhancing the parentteacher conference with the microcomputer"

#### EDUCATIONAL TECHNOLOGY, 23:4, April 1983

Gallini, Joan K., "What computer-assisted instruction can offer toward the encouragement of creative thinking"

Marcus, Stephen & Blau, Sheridan, "Not seeing is relieving: invisible writing with computers"

Mass, John & Bahn, Theodore I., "Service improvements for state computer systems: an approach used by Minnesota" Cole Dennis D. & Hannafin, Michael I. "An analysis of

Cole Dennis D. & Hannafin, Michael J., "An analysis of why students select introductory high school computer coursework"

Cross, Thomas B., "Computer tele-conferencing and education"

#### EDUCATIONAL TECHNOLOGY, 23:5, May 1983

Coder, Ann, "Why do community college faculty resist media as an instructional delivery system?"

Morris, John M., "Computer-aided instruction: toward a new direction"

Palmer, John, "Computerized learning in higher education: are the machines more 'user friendly' than the process of instruction?"

Tiene, Drew, "Japan sets the pace in educational television" Swift, David W., "Telecommunications in the classroom: Can it be done? Should it be done? An essay on possibilities and frustrations"

Offir, B., "Attitudes of university instructors and students toward using computers for learning: discrepancies between thought and action"

Hoover, T. & Gould, S., "The many roles of the school district microcomputer coordinator"

#### EDUCATIONAL TECHNOLOGY, 23:6, June 1983

Wartella, E., & Reeves, B., "Recurring issues in research on children and media"

Fleig, Gail S., "Media basics: a bridge to successful mainstreaming"

Bratton, B., "The instructional design specialist-subject matter expert relationship"

Robinson, Jack E., "Can 'soft' data be used to evaluate the effectiveness of educational technologies?"

# FOR YOUR INFORMATION

# Mediography |

Media on Technology

by Nancy Lane

#### Media on Canadian Studies

"Canadian Studies" is a broad and extensive subject. Many media programs are applicable, particularly in the field of Canadian History. I have listed below a number of new programs dealing with a variety of Canadian lifestyles and educational innovations, all of which contribute to the multiculturalism of Canadian life.

CANADA TODAY Motion Picture, Crystal Bear Films, 1982 30 min. sd., col.

This film depicts Canadian people and lifestyles, it is a general overview.

CHILDREN OF CANADA SERIES Motion Picture, NFB, 1976, 9 films., 16 min. ea., sd., col.

This series is about children whose backgrounds, cultures, and lifestyles depict the variety in Canadian culture.

CREE WAY Motion Picture, NFB, 1977, 26 min., sd. col, This innovative school at Rupert House is geared to the Cree way of life, including teaching materials drawn from Cree legends and history, and a school year which allows pupils to hunt and fish with their families.

DENE FAMILY Motion Picture, Goldi Productions, 1981, 20 min., sd., col.

Narrated by a ten year old Indian girl, the film portrays the day-to-day life of a Dene Family.

THE HUTTERITES Motion Picture, Bortnick Film Productions, 1977, 15 min., sd., col.

This program studies communal Hutterite life. The NFB also has an older film with the same name.

JOURNEY WITHOUT ARRIVAL: A Personal Point of View from Northrop Frye Motion Picture, NFB, 1976, 57 min., sd., col.

From the Images of Canada Series; Northrop Frye appears in various Canadian locations, commenting on Canadian attitudes and their origins.

MYSELF, YOURSELF Motion Picture, Mobuis International 1980 30 min., sd., col.

This film deals with multi-culturalism and prejudice. A

number of interviews focus on personal cases of prejudice in the social and school system.

THE NEW CANADIANS Motion Picture, Bortnick Prod., 1980 28 min., sd., col.

This is Canada through the eyes of New Canadians — new culture and language; sometimes prejudice.

WHO ARE WE Motion Picture, NFB, 1974, 10 min. sd., col. An animated cartoon analyzing the Canadian character.

OH CANADA Motion Picture, NFB, 1978, 7 min., sd., col. A tongue-in-cheek look at "established" prejudices. This film is set to the music of Oh Canada.

PLAIN PEOPLE Motion Picture, NFB, 1976, 28 min., sd. col. This film portrait of a Mennonite community near Elmira, Ontario includes both history and philosophy.

PROPAGANDA MESSAGE Motion Picture, NFB, 1974, 13 min., sd., col.

Canada, Canadians, federalism — these are the subjects of this cartoon.

RIDLEY: A SECRET GARDEN Motion Picture, NFB, 1981, 27 min., sd., col.

Using Ridley College, in St. Catherines, Ontario, as an example this film shows the private schools rooted in British tradition.

SUMMER OF THE LOUCHEUX Motion Picture, Tamarack Films, 1982 28 min., sd., col.

The film portrays four generations of the Andre Family working together on the shores of the MacKenzie River.

WANDERING SPIRIT SURVIVAL SCHOOL Motion Picture, NFB, 1978 28 min., sd., col.

Besides the academic subjects required by the Ontario Ministry of Education, the curriculum for this school includes Indian legends, tradition, language and crafts.

THE WAY OF THE WILLOW Motion Picture, Magic Lantern, 1981 29 min., sd., col.

A family of Vietnamese boat people who settle in Canada is the subject of this film — the program shows the problems and prejudices they encounter in their new homeland.

### EDUCATIONAL TECHNOLOGY, 23:7, July 1983

Perry, P.J. & Hoback, John R., "An essay for budding computerists: the loose connection, or how we wrote the Gettysburg Address"

Stoloff, David L., "Teaching social sciences with television"
Ogunmilade, C.A., "The role of educational technology in
teacher education in developing countries"

Rasmussen, R.V., "Training PSI proctors to do formative analysis"

#### MEDIA AND METHODS, 19:7, March 1983

Powell, John T., "Guidelines for off-air taping of copyrighted works for educational use"

Johnshon, Christopher, "Problem-solving: your key to creative thinking"

MEDIA AND METHODS, 19:8, April 1983

Sokoloff, M., & Muskat, L., "Cable in the classroom"

MEDIA AND METHODS, 19:9, May/June 1983

Wold, Allen L., & Hunter, C. Bruce, "The eclectic educational computer primer"