# From the Media Periodicals

#### by Richard Ellis

#### IOURNAL OF **EDUCATIONAL** BRITISH **TECHNOLOGY**, 15:2, May 1984

- Barker, P.G. and R. Singh, "As practical introduction to authoring for computer assisted instruction. Part 3: Microtext'
- Peruniak, Geoffrey S., "The seminar as an instructional strategy in distance education"

#### EDUCATIONAL TECHNOLOGY, 24:5, May 1984

Chiarelott, Leigh, "Cognition and the mediated curriculum: Effects of growing up in an electronic environment" Bozeman, William C., "Strategic planning for computerbased educational technology'

#### EDUCATIONAL TECHNOLOGY, 24:6, June 1984

- Laurillard, Diana M., "Interactive video and the control of learning"
- Morris, John M., "Documenting computer-based systems for industrial training"
- Telem, Moshe., "Must computerization fail in schools? Training needed"
- Wedman, John F. and Greg P. Stefanich, "Guidelines for computer-based testing of student learning of concepts, principles, and procedures"

Collins, Rosann Webb and Kathy B. White, "The computer camp approach to introducing children to computers"

#### EDUCATIONAL TECHNOLOGY, 24:7, July 1984

- Smith Particia L. and Barbara Ann Boyce, "Instructional design considerations in the development of computerassisted instruction"
- Fahy, Patrick J., "Learning about computerized instruction with adults: One school's trials, errors, and successes"
- Splittgerber, Fredric L. and Norbert A. Stirzaker, "A comprehensive master plan for computer utilization in public school districts"
- Stuart, John A. and Richard W. Burns, "The thinking process: a proposed instructional objectives classifaction scheme.
- Eggers, John R. and John F. Wedman, "The growing obsolenscence of computers in education'
- Bretz, Rudy., "Slow-scan television: its nature and uses"

#### **INSTRUCTIONAL INNOVATOR**, 29:3, March 1984

Ebner, Donald G., "Current issues in interactive video-disc and computer-based instruction"

#### **IOURNAL OF COMPUTER-BASED INSTRUCTION**, 11:2, Spring 1984

- Scandura, Joseph M., "Cognitive instructional psychology: system requirements and research methodology
- Ross, Steven M., "Matching the lesson to the student: alternative adaptive designs for individualized learning systems"
- Merrill, M. David and Larry E. Wood, "Computer guided instructional design"

Frose, Lawrence T., "Knowledge, information, and action: requirements for automated wiring instruction'

#### MEDIA & METHODS, 20:7, March 1984

Hunter, C. Bruce, Jr. and Allen L. Wold, "Computer peripherals or What computers hath wrought" Watson, Wendell, "Don't hide when the lights go out"

#### MEDIA & METHODS, 20:8, April 1984

Loewen, John., "Try something and learn' Salvadore, Maria B., "Filmstrips: The stalwart medium" Vekteris, Terese., "Photography - or Whatever happened to

#### MEDIA AND METHODS, 20:9, May/June 1984

year history of educational software" Howe, Samuel F., "Chossing a computer for your school"

MEDIA IN EDUCATION AND DEVELOPMENT, 17:2, June 1984

- Grattan, Don., "This moment in time"
- Moss, Robin, "The arrow and the song"
- Willis, Norman E., "Technology: agent of change"
- Brace, Judy., "The coming of age of development
- communication"
- Edington, Sandy., "No more revolutions, please!"
- Hancock, Allan., "Convergence"
- McCann, Robert J., "The Educational Television Association'
- Butler, Tim., "Broadcasting from the backyard"
- Goldsmind, Barbara., "English by radio and television"
- Neilson, Bob., "More than one way to shoot a teacher" Chandiram, Jai and Eileen Wahab, "Media: the challenge for women in the Asia-Pacific"

PROGRAMMED LEARNING AND EDUCATIONAL TECHNOLOGY, 21:1, February 1984

- Sasscer, Monica Flynn and David M. Moore, "A study of the relationship between learner-control patterns and course completion in computer-assisted instruction'
- Burleton, B.J., "Distance learning Who benefits? Who pays?"

### PROGRAMMED LEARNING AND EDUCATIONAL **TECHNOLOGY**, 21:2, May 1984

- Milne, J.A. and J.S.A. Anderson, "The microelectronics education programme-dissemination and diffusion of MAKING YOUR CASE Motion Picture VA/ITF 28 min., sd., microelectronics technology in education'
- Lloyd, G., "A model for the development by industry and commerce of multimedia resource packs for use in education'

Mediography

Media on Meetings and Presentations

#### by Nancy Lane

Educators are usually called upon to participate in meetings, public events, etc. There is a wealth of media available on the subject. Listed below are some of the programs.

- APPLAUSE Motion Picture CCCD/ITF 26 min., sd., col., 1977 The seven steps from self-consciousness to self confidence in speaking are the subject in this program. COMMUNICATING FROM THE LECTURN Motion Picture M-IV/Marlin 6 min. ea., sd., col., 1975 A series of eight short films on public speaking - each film dealing with one topic. Hunter, C. Bruce and Allen L. Wold, "The not quite twenty- COMMUNICATING SUCCESSFULLY SERIES Motion Pic
  - ture Timlif/Marlin 24 min. ea., sd., col., 1973 The titles in this series are:
  - How to Make a More Effective Speech
  - How to Give a More Persuasive Presentation
  - How to Conduct a More Productive Meeting
  - COMMUNICATION SKILLS FOR MANAGERS Videorecording Timlif/Marlin 30 min. ea., sd., col., 1980 This series of six programs deals with preparation, speaking, listening, and managing meetings and presentations.

### EFFECTIVE SPEAKING Motion Picture Rank/ITF 24 min.,

sd., col., 1983

sd., col.

The basic rules of speaking effectively in public are the subject.

FLOOR IS YOURS Motion Picture BNA/ITF 1972 26 min.,

A public speaking film which focuses on setting objectives, planning presentations, preparing materials, rehearsals, and practices.

### HOW TO CONDUCT A MEETING Motion Picture CEN-TRO/Coronet 18 min., sd., col., 1979 (revised) Using parliamentary procedure, the film demonstrates a well run orderly meeting.

HOW TO HOLD A MEETING Motion Picture CreatMedia/ITF 25 min., sd., col., 1976 In this film a practical approach to effective meetings is outlined and demonstrated.

col. 1983 In this film the focus is on research and presentation techniques.

## Wilkie, W.D., "Information management in education" DMEETING IN PROGRESS Motion Picture RTBL/ITF 43

min., sd., col., 1969 A problem solving conference meeting with emphasis on Group relations and Task functions.

FOR YOUR INFORMATION

**MEETING LEADING SERIES** Motion Picture PD/ITF 34 min, ea., sd., col., 1976

Designed to aid leaders in conducting productive meetings. The titles are: - Planning for Impact

- Conducting and Managing the Meeting

MEETINGS Videorecording Co-op Col/ITF 22 min., sd., col. 1976

Productive meetings from the viewpoint of the chairperson is the topic of this presentation.

**MEETINGS BLOODY MEETINGS Motion Picture VA/ITF** 30 min., sd., col., 1979

With John Cleese - points out disciplines and techniques which make meetings productive and satisfying.

MEETINGS: ISN'T THERE A BETTER WAY Motion Picture VIS/ITF 32 min., sd., col., 1980 Based on the book by Michael Doyle and David Straus, this

film demonstrates meeting skills.

MORE BLOODY MEETINGS Motion Picture VA/ITF 30 min., sd., col., 1984

With John Cleese - a sequel to the film "Meetings Bloody Meetings".

**OUR FEATURED SPEAKER** Videorecording GM/Marlin 34 min., sd., col., 1979

Effective public presentations are featured in this award winning program.

SPEAKING EFFECTIVELY TO ONE OR ONE THOU-SAND Motion Picture MGHT 21 min., sd., col., 1979 With Christopher Hegarty, of Toastmasters. The program deals with conversations and speeches.

TAKE THE CHAIR Motion Picture BNA/ITF 21 min., sd., col., 1973

The details and actions which determine the success or failure of a meeting are the subject here.

VERBAL COMMUNICATION: THE POWER OF WORDS Motion Picture MGHT 30 min., sd., col., 1981

Verbal exchange is examined with an emphasis on the role of the speaker, the language used, the atmosphere, and the listener.

WHO ME MAKE A PRESENTATION! Motion Picture EFM/ITF 15 min., sid., col., 1976

Fear of public speaking is a common problem. The film is designed to help overcome the fear and enable a speaker to present ideas comfortably and naturally.