

# AMTEC '84 ... A Kaleidoscope of Media



by Bob Graham

The annual AMTEC '84 Media Festival was successful in attracting 53 entries. Each of the entries was judged in its appropriate category and the winning entries, and their producers, were honoured at the Festival Awards ceremony.

Our thanks to all of the participants and our congratulations to each of the producers who won an award.

The winning entries were as follows:

## MICROCOMPUTER CAI/CAL/CML PROGRAMS

### Post-Secondary

The Puzzler Team AWARD OF MERIT  
THE PUZZLER  
Queen's University

## MICROCOMPUTER UTILITY/APPLICATION PROGRAMS

### Individual School

Polyvalente Louis-Mailloux AWARD OF MERIT  
REGISTRE DU PROF  
Polyvalente Louis-Mailloux

### Post Secondary

John K. Olson AWARD OF MERIT  
FLAME LIFE  
Queen's University

## SOUND FILMSTRIP

### Government Media Agency

Education Media Services, AWARD OF MERIT  
N.S. Dept. of Ed.  
PROVINCIAL GOVERNMENT  
Education Media Services, N.S. Dept. of Ed.

Department of Education, P.E.I. AWARD OF MERIT  
CAREERS IN AGRICULTURE  
Department of Education, P.E.I.

Saskatchewan Department of Education AWARD OF  
SASKATCHEWAN PAST AND PRESENT EXCELLENCE  
Saskatchewan Department of Education

## SOUND/SLIDE

### School System

Toronto Board of Education AWARD OF MERIT  
APPRAISAL FOR BETTER CURRICULUM  
Solig Studios-Toronto Board of Education

### Government Media Agency

Secretary of State/National AWARD OF MERIT  
Film Board of Canada  
NOT SO DIFFERENT  
National Film Board of Canada

### Other

John Geeza AWARD OF MERIT  
REHAB X 3  
Constance-Lethbridge Rehabilitation Centre

### Post-Secondary

A/V Services & Information Services AWARD OF MERIT  
SHERIDAN COLLEGE FUNDRAISER FOR NEW  
ATHLETICS COMPLEX  
Sheridan College

Janice Picard AWARD OF EXCELLENCE  
THE ALTERNATIVE  
Athabasca University

## 16MM FILMS

### Post-Secondary

T.O. Productions — Humber College AWARD OF MERIT  
WILD CARD  
Humber College of AAT

### Government Media Agency

Tom Dodd AWARD OF MERIT  
TRANSITIONS  
Alberta Agriculture

### Commercial Producer

National Geographic Society AWARD OF EXCELLENCE  
SPRING—From the FOUR SEASONS Series  
Robert Bocking Productions Ltd./National Geographic Society

## VIDEOTAPES

### School System

The Waterloo County AWARD OF MERIT  
Board of Education  
I'M GONNA WIN  
PANASONIC EDUCATIONAL AWARD

### Post-Secondary

TV Centre Applied & AWARD OF MERIT  
Creative Arts Division  
YOU AND YOUR MOTORCYCLE-PART II  
Humber CAAT

Drs. Togas Tulandi and Irwin Haberman  
ASSESS'T OF FOLLICULAR DEVELOPMENT IN  
SPONTANEOUS & INDUCED CYCLES AWARD OF MERIT  
Royal Victoria Hospital

Kathy Bevan and Lawrie Edison AWARD OF MERIT  
WHO CARES? PANASONIC INSTITUTIONAL AWARD  
The University of Calgary

### Government Media Agency

N.B. Department of Education, AWARD OF MERIT  
A/V Services  
EXISTEDDFOD — JOURNEY TO THE LAND OF SONG  
N.B. Department of Education

Provincial Educational Media Centre AWARD OF MERIT  
EXPRESSIONS — SAM BLACK: SURFACE FLOW  
PANASONIC PROFESSIONAL AWARD  
Provincial Educational Media Centre, Ministry of Ed., B.C.

### Business/Industry

Drs. Rex Peterson AWARD OF MERIT  
and Irwin Haberman  
BREST AUGMENTATION  
— AUXILIARY SUBPECTORAL APPROACH  
International Society of Aesthetic Plastic Surgeons

### Other

College of Nursing, AWARD OF EXCELLENCE  
University of Sask.  
LEOPOLD'S MANEUVERS AND AUSCULTATION OF  
FETAL HEART TONES  
College of Nursing, Saskatoon



1985 AECT Annual Conference  
&  
COMMTEX International Exposition  
January 17-22, 1985  
Anaheim, California

John Naisbitt, bestselling author of *Megatrends* and nationally known social forecaster, will kick-off the 1985 Annual Conference of the Association for Educational Communications & Technology. Speaking on "The Future of Communications and Technology," he will provide attendees with his forecasts on the industry. His company in Washington DC, The Naisbitt Group, advises U.S. and multinational companies on changing trends and how companies can adapt them to their benefit. His keynote address is scheduled for Friday, 1:30 p.m., January 18 in the Anaheim Convention Center.

Naisbitt's thoughts will introduce this year's theme, "Focus on Tomorrow: Guiding Change," as conference sessions concentrate on the balance between predicting the future of educational technology and creating it. More than 150 sessions and workshops have been designed for professionals in education and training.

This outstanding list of information-packed learning sessions includes an impressive list of **Presidential Sessions** brought together for this conference by AECT President Frank Dwyer and the

Program Planning Committee. Included are Charles Dill and Charles Reigeluth speaking on "The Future Role of Instructional Design and Development in Guiding Change," Thomas Linehan on "Computer Graphics and Animation," Homer Kearns with a frank look at the role of library/media specialists in "An Endangered Species," Ron Hunt taking "A Look at the Future of Educational Technology," Lawrence Arcarese, Louis Fenwick, Robert Holloway and Alan Magazine discussing "Business and Education: Partners in Change," and Eva Baker, Richard Clark and M. David Merrill addressing "The Status of Instructional Technology: Research and Evaluation Emphases for the Future."

Exhibitors will fill the Anaheim Convention Center and 12,000 people are expected to pass through the aisles in search of the latest equipment and software available in the communications industry at the **COMMTEX International Exposition**. COMMTEX is cosponsored by AECT and ICIA, the International Communications Industries Association. ICIA will, in turn, hold their annual convention with its theme, "Touching Tomorrow Today." ICIA is the trade organiza-

tion of the communications industry, representing audiovisual/computer/video dealers, commissioned agents, manufacturers, producers, nontheatrical entertainment and religious film distributors and education and trade publications.

Registration for the 1985 AECT Annual Conference and COMMTEX International Exposition will be as follows:

	AECT Member	Non member
Preregistration	\$ 85	\$105
Onsite Registration	\$120	\$135

At additional charge, participants may attend workshops, tours and limited-attendance events.

Headquarters for the AECT Conference is the magnificent **Disneyland Hotel**. Special room rates for AECT delegates are \$60 single, \$70 double and \$76 triple or quad. Conference registration and hotel reservation forms will be available in September in the Advance Program and Registration Kit. It will include more information on sessions, workshops, tours, sites and entertainment. Call or write AECT for Registration forms, 1126 16th Street, NW Washington DC 20036, 202/466/4780.