



On Behalf of

THE COMMONWEALTH RELATIONS TRUST

Commonwealth Relations Trust Travelling Bursary: Call for Applications

Canadians working in educational media are fortunate this year in being able to apply for a bursary from the Commonwealth Relations Trust, which was established by a private donation in the 1930s to promote a common understanding and a unity of ideals between the United Kingdom and other countries of the Commonwealth, through the extension of human contacts and first-hand experience of current conditions. AMTEC has been asked to sponsor an annual award for educational broadcasters which pays for a three-month study visit to the U.K., beginning in the spring of 1986. Other bursars visiting the U.K. will be broadcasters, adult educators, trade unionists, and librarians from several Commonwealth countries.

The Bursary will provide:

- a) one adult return fare, by the most direct and economical means, to the U.K.;
- b) allowances for local travel and other out-of-pocket expenses;
- c) daily maintenance allowance on a generous scale for a period of three months from date of arrival.

Candidates should:

- a) offer assurances that they will not suffer financial loss as a result of taking up the award, but will continue to receive a salary;
- b) be communicators in their profession and in a position to influence opinion in their field of endeavour;
- c) have a reasonable level of education in order to make the best use of their stay in the U.K., and be able to act on their own initiative;
- d) not have been previously to the U.K., except for a short holiday visit.

Applications should include:

- a) a short statement of the applicant's proposed objectives in applying for a bursary, what she or he hopes to obtain from the experience, and what they feel they can contribute to the aims of the Trust;
- b) the special area or areas of study to be pursued;
- c) any known contacts in the U.K.;
- d) previous travel abroad, including any visit to the U.K.;
- e) address to which correspondence should be sent;
- f) a full curriculum vitae, including education and work experience, with dates.

The award winner will be expected to prepare his or her own program, obtaining advice about whom to visit, well in advance of his or her arrival in the U.K. by the end of April, 1986. A ten-page report must be submitted on conclusion of the visit.

If you would like to apply for this award, please forward the documentation described above to:

Merrill Fearon
Chairman, AMTEC Committee for the
CRT Bursary
c/o The Provincial Educational Media Centre
7351 Elmbridge Way
Richmond, British Columbia V6X 1B8

Deadline for Applications:
Friday, May 24, 1985

29 Reasons why you should attend the AMTEC '85 Conference in Calgary

by D. Hlynka

From June 16-19, 1985. AMTEC will hold what might best be described as the 15th Annual National Conference on Educational Technology. I say 15th, since, to the best of my knowledge, the "first" was held in Edmonton, in the summer of 1971. (However, historians of our association may be able to give more precise data. Incidentally, if anyone out there can send me the locations of the other thirteen conferences, we will list them in the next issue of CJEC.)

Once again the conference promises an exciting cross section of papers, workshops and discussion sessions which illustrate the state of the art of our field in our country. Here are 29 good reasons for attending.

Reason #1. The first keynote speaker will be Frank Ogden, noted entrepreneur, consultant, futurist, and information specialist. Ogden is the epitome of Toefler's electronic cottage. His BC based houseboat is equipped with some \$100,000 worth of telecommunications equipment, with which he can monitor information from around the world. His keynote presentation for AMTEC '85 is titled THE COMMUNICATIONS ELITE. He will address the question of Canada's role in the world of technology . . . are we a leader or a follower? Drastic changes will occur in the immediate near future, says Ogden, with important implications.

Reason #2. Dr. Norman Wagner, president and vice chancellor of the University of Calgary will be the second-day keynote speaker. His presentation will focus on what is new in Alberta, particularly the Canadian Center for Learning Systems.

Reason #3 is Dr. David Merill, University of Southern California. The title of his presentation is "Educational Software: What Should You Get for \$39.95?" The annotation available to me says "Educational software is slim in content and quality. What characteristics contribute to product quality? What constitutes instructionally effective courseware? How much instruction should you expect on a disc? Through a series of program segments, characteristics which comprise

poor and high quality instructional software will be illustrated and described."

Reason #4. Dave Marles will present on "Logo: Robotics in the Elementary Classroom."

Reason #5. Rod McConnell will provide an overview of laserdisc technology, what it is, its application, where it is going in education and training.

Reason #6 is AMTEC's well known and well established MEDIA FESTIVAL. Reason #7 is a series of first time INDUSTRY SEMINARS.

Reason #8. A panel on copyright with Frank Keyes and Gaylord Watkins. Frank Keyes is copyright director of the Department of Communications.

Reason #9: Bob Allan on COMAL Reason #10: Barry Eshpeter on Visual literacy.

Reason #11: Kathryn McNaughton on "Home Made Education: Training to Family Day Care Providers."

Reason #12 is Ben Habelton on "Management for media managers."

Reason #13 is a description of the historical background of a co-operatively developed computerized film/media booking system presented by Cal Annis and Myrna Girardi.

Reason #14 is June Landsburg and Mike Reddington talking about the Knowledge Network.

Reason #15 is Dr. Richard Lewis panel on television and children.

Reason #16 is a discussion on satellite technology for the Access Network by Dr. Michael Plumb and Ian James.

Reason #17 is a presentation which documents the implementation of CAI delivery of a course to undergraduate students with examination of constraints, set up, maintenance, evaluation and revision procedures. Titled "Delivery of a University Course in Special Education by Computer Assisted Instruction", the presentation is by Dave Mappin and Katy Bonar.

Reason #18 is Glen Manyluk on "School media resource centers."

Reason #19. Dr. Joan McLeod will review recent research in brain-mind development, and its implications for education. The title is "Mind and Brain: A Search for Unity."

Reason #20: Edna Bakken, Louise Beerman, and Dorthy Harvie on implementing OPAC (Online Public Access Catalogue.)

Reason #21. "Dialog and Knowledge In-ded: Online Searching." by Marcia Olmstead. A description and demonstration.

Reason #22. "The Department of Communications Development of Technologies in Education." Jean-Jacques Rousseau is tentatively scheduled to represent the DOC.

Reason #23. Jim Langley on "Television: A Positive Approach." The influence of television on young people is becoming more and more pronounced. Here are some ideas for teachers to use in the classroom about critical viewing, lesson planning, and the use of network TV.

Reason #24. Tom Rich will outline the development of "A Canadian Database of Educational Computer Software Information."

Reason #25. Lonnie Springer will discuss "Computer Literacy: A Unique Approach to Teacher Inservice and Implementation."

Reason #26. Dr. Hanna Mayer will explore the techniques of needs assessment.

Reason #27. Roy Wilcox will present "The complete mediated school."

Reason #28. Dr. Bill Winn will provide the conference summation, at the concluding luncheon. His title: "Future Connections."

Reason #29. The Tuesday evening Rocky Mountain Whoop Up Rodeo and Barbeque.

The above information represents only the initial planning of the conference committee. Other papers and presentations are yet to be announced. For more information, contact Bob Sivertsen, Director of the Department of Communications Media, University of Calgary, 2500 University Drive NW, Calgary T2N 1N4, or telephone at 403-284-5285.

May AMTEC '85 be the best yet! □