

## From the Media Periodicals

by Richard Ellis

### BRITISH JOURNAL OF EDUCATIONAL TECHNOLOGY, 16:1, January 1985

- Murphy, P.J. & Hodgson, B.K. "Computer-assisted learning, project work and the aims of scientific education"  
Preece, Jenny & Jones, Ann. "Training teachers to select educational computer software: results of a formative evaluation of an Open University pack"  
Choat, E., and others. "Investigating educational television and the curriculum for young children: some pilot phase features"  
Robinson, Brent. "Media in education research: are the new electronic media a threat to literacy or a challenge for the literate?"

### CLASSROOM COMPUTER LEARNING, 5:7, March 1985

- Kohl, Herbert. "Classroom management software: beware the hidden agenda"  
Olds, Henry F. "A new generation of word processors"  
Moore, Herb. "What shape does music have?"

### CLASSROOM COMPUTER LEARNING, April/May 1985

- Brady, Holly & Slesnick, Twila. "Girls don't like fluffware either."  
Dyrli, Odvard Egil. "After the shakeout. . . who will be king? "Software buyer's guide"

### COMPUTERS IN EDUCATION, February 1985

- Leousis, Elias. "Black sheep and Logo"

### COMPUTERS IN EDUCATION, March 1985

- Howe, Jim. "Logo programming and intermediate mathematics"  
Brown, Jane L. "Up the student: down the machine"  
Rimmer, Steve. "Commodore Plus 4 review"

### COMPUTERS IN EDUCATION, April 1985

- Allan, Roger. "The thrust behind the image: Part I"  
Fountain, Laurie. "Go Logo"

### EDUCATIONAL COMMUNICATION AND TECHNOLOGY, 32:4, Winter, 1984

- Fosnot, Catherine Twomey. "Media and technology in education: a constructionist view"  
Petkovich, Michael D. & Tennyson, Robert D. "Clark's 'Learning from media': a critique"

### EDUCATIONAL TECHNOLOGY, 25:2, February 1985

- Gallini, Joan K. "Instructional conditions for computer-based problem-solving environments"  
Jackson, Lorraine Morlock & Yamanaka, Ellen. "Measuring women's attitudes, goals, and literacy towards computers and advanced technology"  
Wedman, John & Strathe, Marlene. "Faculty development in technology: a model for higher education"  
Duquette, Cheryl. "Formative evaluation of courseware: one instrument"

- Katz, Sandra & Aronis, John M. "Inquiry: a computer program based on rhetorical theory"  
Jonassen, David H. "The real case for using authoring systems to develop courseware"

### EDUCATIONAL TECHNOLOGY, 25:3, March 1985

- Kearsley, Greg P. & Frost, Jana. "Design factors for successful videodisc-based instruction"  
Sattler, Joan L. "Microcomputer integration in special education teacher preparation"  
Johnson, Craig W. & Orban, Deborah A. "Light pen as magic wand: computerize classroom visual aids using an extended BASIC"  
Montague, Elaine C. & King, Richard A. "Which computer competencies are most needed by school managers? A comparison of the views of computer experts and school principals"  
Bell, Margaret E. "The role of instructional theories in the evaluation of microcomputer courseware"  
Shermis, Mark D. "A data base management approach to computer-based training"  
Larason, Larry, & others. "A minicomputer-based CAI laboratory for developmental education: an academic library's experience"

### JOURNAL OF COMPUTER-BASED INSTRUCTION, 12:1, Winter 1985

- Hofstatter, Fred T. "Perspectives on a decade of computer-based instruction, 1974-84"  
Van Dyk, Tim A.M. & others. "Motives for CAI in post-secondary education"  
Wesley, Beth Eddinger, & others. "Locus of control and acquisition of computer literacy"  
Sawyer, Teresa A. "Human factors considerations in computer-assisted instruction"

### MEDIA & METHODS, 21:6, February 1985

- Frischia, Ninette F. "Computer using educators speak out"

### MEDIA & METHODS, 21:7, March/April 1985

- Horwitz, Charlotte A. "The future of the printed word"  
Sokoloff, Michele. "Linking the new technologies with special education"  
McEwing, Richard A. & Roth, Gene L. "Computer based instruction: an examination of communication patterns"

### MEDIA IN EDUCATION AND DEVELOPMENT, 17:4, December 1984

- Priestman, Tim. "Interactive video and its applications"  
Roach, Keith. "Interactive video: the Cardiff experience"  
Clark, David R. "The role of the videodisc in education and training"  
Williams, Keith. "Interactive videodisc at the Open University"  
Griffiths, Michael. "Planning for interactive videodisc"  
Parsloe, Eric. "Learning by doing"  
Doyle, Terry. "BBC foreign language teaching programmes"

## Mediography

### MEDIA ON VIDEO

by Nancy Lane

The focus of this column is on the many aspects of video production. Also included are three new productions dealing with the effects of television on the viewer.

### BASIC TELEVISION TERMS: A VIDEO DICTIONARY

Motion Picture, Pyramid/ITF, 1977 17 min., sd., col.  
Looks at the production of television shows. Discusses terminology.

CABLE TV AS EDUCATIONAL MEDIA Videorecording, Wayne State Univ., 1983 30 - 30 min. tapes., sd., col.  
A look at the cable TV industry and its applications. Titles include: Studio/Remote Production, the Cable System Operator, Program Evaluation, Future Technologies.

CETO TELEVISION TRAINING FILMS Motion Picture CETO/Grt Plains, 1970-71-72 24 programs - 19-32 min. ea., sd., col/b&w  
This series covers television production techniques - graphics, lighting, make-up, camera shot, editing, etc.

COLOUR TELEVISION I Motion Picture, Open U/ITF, 1977 25 min., sd., col.  
This program demonstrates and explains some of the properties of colour relating to television systems.

COLOUR TELEVISION II Motion Picture, Open U/ITF, 1977 25 min., sd., col.  
This program in the same series explains and illustrates the operation of the P.A.L. system.

THE EDIT Motion Picture, Mirus/Kinetic, 1983 - 13 min., sd., col.  
Here, the focus is on editing techniques which can be used to change and distort video and film.

THE ELECTRONIC RAINBOW: TELEVISION Motion Picture, Pyramid/ITF, 1977 23 min., sd., col.  
This program presents the history, technical operation and uses of television.

THE IMPACT OF TELEVISION Motion Picture, EB/VEC 1980 20 min., sd., col.  
The effect T.V. has on the behavior and attitudes of viewers is the subject here.

MAGIC IN THE SKY Motion Picture, NFB, 1981 57 min., sd., col.  
This film deals with an investigation of the impact of television on the Inuit people of Canada.

ON CAMERA Videorecording, BBC, 1984 4 programs varying in length from 17 - 58 min. ea., sd., col.  
This is a BBC video production course. Titles are: The Camera, Planning a Programme, Interviews, Editing.

## FOR YOUR INFORMATION

PREPARING A TELEVISION PROGRAMME Videorecording, 1968 35 min., sd., col.  
This program follows the production of a current affairs program, with an emphasis on the role of the program researcher.

SHOCK WAVES Motion Picture, MTI/Magic Lantern, 1984 36 min., sd., col.  
Through case studies and interviews, this program explores the effects of television on our society.

SIGHT AND SOUND OF VIDEO PRODUCTION Videorecording, 3M, 1977 10-30 min. programs, sd., col.  
Titles include: Portable Videotape Production Techniques, Camera Techniques, How to Produce a Videotape Program.

TELEVISION Motion Picture, Open U/ITF, 1977 25 min., sd., col.  
A basic film demonstrating some of the technical aspects involved in television systems.

THE TELEVISION PICTURE AND THOSE WHO MAKE IT Motion Picture, BFA, 1980 24 min., sd., col.  
Television production, from news to advertising, is the topic here.

USING MEDIA FOR LEARNING Videorecording, Assoc. for Ed. Com. & Tech. 1983, 30 min. ea., sd., col.  
A series of 20 video programs. Three of the programs deal with video production. Titles are: Planning and Producing Multi-Media Presentations, Film and Video Techniques, Television.

VIDEO - A PRACTICAL GUIDE AND MORE Videorecording, Video Int'l Pub., 1980, 12 - 30 min. tapes., sd., col.  
A series on video production. Titles include Producing a Videotape, Operation and Maintenance of a Video System, Format Analysis and Writing for Videotape.